Subject: RE: Westchester Arts and Music Festival - BID Involvement?

From: Miki Payne < Miki@hbdrollinger.com>

Date: 06/15/2016 09:25 AM

**To:** Donald Duckworth <duckworth.donald@gmail.com>

Karen met with John Sharpe and donated.

Miki Payne
Operations Manager

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**From:** Donald Duckworth [mailto:duckworth.donald@gmail.com]

**Sent:** Tuesday, June 14, 2016 9:31 PM

To: Gregory Dina

Subject: Re: Westchester Arts and Music Festival - BID Involvement?

Thanks Gregory...

Depending upon details, the WTC BID and / or its "sister organization," Westchester Streetscape Improvement Association ("WSIA") might well want to participate. We would not be in a position to be a major sponsor inasmuch as there are some restrictions on our funding. We probably also have a somewhat limited ability to assume an active committee presence. All that said, as your details come together, let's arrange a time for you to make a presentation to our Boards. Thanks, Greg. Good luck.

On Tue, Jun 14, 2016 at 6:18 PM, Gregory Dina < greg@ascentla.com > wrote: Hi Don,

I'm involved with the Emerson Avenue Community Garden and we are in the early stages of planning an arts/music/community festival to take place at the Garden on September 24. Our event committee has met with Otis and LMU reps and they have expressed interest in supporting the event -- and I would like to see if the BID would be able to assist with promotion and/or would like to have a presence at the event (we will be offering booths for community groups). More details are in the works, but I wanted to see if the Town Center BID might like to participate?

Our vision is to collaborate with stakeholders such as the Chamber of Commerce, OTIS, LMU, the Town Center BID and the community for a day-long event showcasing local artists, musical acts, and might include food trucks, hands on activities and the like.

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RE: Westchester Arts and Music Festival - BID Inv...

Please respond to this email or contact me at the number below to discuss this further or to indicate your interest of involvement.

Looking forward to hearing from you.

## **Greg Dina**

Marketing Director

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